

Guidance to authors

Palermo Business Review was created with the goal of publishing and sharing original research papers written by professors from and external to the University of Palermo.

Since 2008, PBR is published without interruption and since 2016 two issues are published a year, in July and November respectively, on different topics selected by the Editorial Coordination. The articles are received in digital format. Deadline for submission: until the month before the bi-annual publication. Languages of preference: Spanish and English, for international spread.

The following types of original contributions will be published:

- 1) Theoretical or empirical research articles.*
- 2) Case studies.*
- 3) Review articles.*
- 4) Comments to scientific works.*
- 5) Academic interest reports.*
- 6) Updates of knowledge.*
- 7) Short research notes.*
- 8) Notable projects of advanced students.*

Evaluation process

*Research papers will be received by Editorial Coordination (Lola Zapata: lzapata5@palermo.edu) and will be reviewed, including the control of plagiarism through global browsers and under Turnitin® review. Each semester the Coordination will make a pre-selection of the received works and **external arbitrators** (minimum of two evaluators) will provide an online evaluation of each article and deepen on plagiarism or non-compliance with the ethical norms proper to scientific production.*

Subsequently, Editorial Coordination will notify the authors of the decision taken by evaluators. The articles can be returned to include the modifications advised by external arbitration.

Authors are responsible for the submission of the manuscript published. The journal editors could make corrections of format.

The pre-selected articles are sent to the **Editorial Committee**, a group of internal and external academic specialists from the University of Palermo and foreign universities, in order to advise the Editorial Coordination for a continuous improvement of the editorial quality and its internationalization and reserves the following rights:

- 1) Ask specialists for articles or reviews.
- 2) Reject collaborations that are not pertinent to the PBR's profile.
- 3) Evaluate the pre-selected articles taking into consideration the mission and vision of the Journal, the quality of research and its contribution under the adherence to C.O.P.E. (Committee on Publication Ethics).
- 4) Notify Editorial Coordination of the decision to accept or reject manuscripts.
- 5) Establish the order in which accepted papers will be published.

According to Argentine Law 26899, the articles will remain in digital repositories of the University of Palermo.

Format and citation rules

1. The articles must be presented in A4 format in type and font Times New Roman 12, justified. The upper and lower margins must be 2.5 cm, 3 cm right and left margins and in double line spacing.
2. Cover page should include
 - a. Title of article in Spanish and English.
 - b. Name, surname, nationality, occupation and brief of jobs positions and university affiliation, including e-mail addresses of each authors.
 - c. A summary up to 280 words, in Spanish and English (abstract), in order to promote the international spread of the researches. The abstract is a work's synthesis and must be understood without having to consult the rest of the work.
 - d. For classification purposes, up to six keywords should be included in Spanish and English, preferably following the criteria established by the Journal of Economics Literature, separated by semicolons and a space behind.
 - e. The article must have a minimum of 10 pages (5,000 words) and a maximum of 30 pages (15,000 words).
3. Conclusion: should be completed with a non-technical summary of the main findings.
4. Footnotes should be made if strictly necessary and must be numbered in correlative form.

5. Words in foreign languages will be written in italics.
6. All graphics, images, photos and tables must have a source, even when it is developed by the authors, and publication year.
7. Outstanding student work: the selection will be in charge of the Editorial Board.
8. Internet sources should show at least the title or description of the document and the publication date or must indicate the DOI or the URL.
9. For references, it is recommended to follow the criteria established by the style standards of the American Psychological Association (APA rules).

Guidance to authors also available online:

http://www.palermo.edu/negocios/cbrs/pbr-participar_revista.html

